

Curriculum Vitae

Name	FURQUAN UDDIN
Father's Name	LATE SIRAJ UDDIN
Mother's name	QUDSIA BEGUM
Date of Birth	20/08/1987
Gender	Male
Marital Status	Unmarried
Permanent Address	K 48/37 Qutban Shaheed, Visheshwarganj, Varanasi- 221001
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Academic Qualifications:

Year	Name of the Course	University/Board	Percentage
2014	Ph.D. (Thesis Submitted)	BHU, Varanasi	-
2012	MBA (Marketing)	IGNOU	61.33
2008	M.Com. (Marketing)	BHU, Varanasi	66.58
2006	B.Com	M.G.K.V.P., Varanasi	57.23
2003	Intermediate	U.P. Board	60.40
2001	High School	U.P. Board	56.00

Topic of Research- Product Strategy in LIC of India-A Case Study

Technical Proficiency

Languages	English, Hindi and Urdu
IT Skills	MS Office, Ms Excel and SPSS.

Additional Academic Activities

- UGC NET in Management in June, 2012.
- UGC NET-JRF in Commerce in June, 2011.
- Maulana Azad National Fellowship Award in 2011.
- UGC Research Fellowship Award in 2008.
- **Publications**
 - (2014) “Strategic Cost Management in the Life Insurance Industry: A Comparative Study”, the Management Accountant, The Institute of Cost Accountants of India, Kolkata, ISSN No. 0972-3528, Jan. 2014, Vol.49 No.1 PP. 34-39
 - (2013) “Product Innovation: A Critical Analysis of Unit Linked Insurance Plans” International Journal of Financial Footprints, ERT Publication, Varanasi ISSN No. 2319-6262 March 2013, Vol.1, Issue No.2 PP.12-18
 - (2013) “Processed Food Retail Sector in India” Shodh Prerak: A Multidisciplinary Quarterly International Refereed Research Journal, Veer Bahadur Seva Sanstha, Lucknow ISSN No. 2231-413X April 2013, Vol.III, Issue 2, PP. 18-23
 - (2013) “A Comprehensive Analysis of M-Banking” Jigyasa: An Interdisciplinary Refereed Research Journal, Poddar Foundation, Varanasi ISSN No. 0974-7648 March 2013, Vol. VI, No.1 PP. 223-231
 - (2013) “Rural Tourism in India: Opportunities and Challenges” Pariprekshya: A Refereed Journal, Nishtha Research Foundation, Varanasi ISSN No. 2278-06022013, Vol. V PP. 45-59
 - (2013) “Impact of Tourism on Economic Growth and Development in World” Anushilana: A Refereed Journal, Manav Seva Samiti, Varanasi ISSN No.0973-8762 Bimonthly,2013 Vol. XLVII PP.25-30
 - (2013) “Tourism in India: An Analysis of FTAs and FEEs” Vaichariki: A Multidisciplinary Refereed International Research Journal, Veer Bahadur Seva Samiti ISSN No. 2249-8907 March,2013Vol.III, Issue-1 PP. 57-60
 - (2013) “Service Marketing: A Case Study of LIC of India” Shodha Pravaha: A Multidisciplinary Refereed Research Journal ISSN No. 2231-4113 Jan.2013 Vol.III, Issue-1, PP.124-129
 - (2012) “A Comparative Study of Micro Life Insurance Plans” International Journal of Financial

Footprints, ERT Publication, Varanasi 2319-6262 September 2012, Vol.1, Issue No.1 PP. 74-78

- (2012) “SWOT Analysis of LIC of India” Drishti: An International Refereed Research Journal, Student Council, ISSN No. BHU 2250-2467 March 2012 Vol.1 No.1 PP.50-59
- (2011) “Women Entrepreneurship Development Under Five Year Plans” Shodh, History and Historical Writing Asso. U.P. ISSN No. 0970-1745 Jan-April 2011 vol. 8 No.1 PP. 45-53
- (2010) “CRM in Insurance Sector: With Special Reference to LIC” Shodh, History and Historical Writing Asso. U.P. ISSN No. 0970-1745 March 2010 vol. 7 No .1 PP. 3-12
- (2009) “Marketing Innovation in Insurance Sector: With Special Reference to LIC” The Kashi Journal of Commerce, ISSN No. 0973-3310 July-Dec 2009, Vol. VII No. 2 PP. 71-78

• **Seminars, Conferences and Workshops Attended and Papers Presented:**

- National Seminar on Banking and Insurance in 21st Century, Faculty of Commerce, B.H.U., Varanasi, 5 April 2009, “CRM in Insurance Sector: With Special Reference to LIC”.
- National Conference on Changing Paradigms of Accounting and Finance, Varanasi Branch of CIRC of ICAI and FMS, B.H.U., 6-7 September, 2009, Participated
- 62nd All India Commerce Conference, M.D.U. Ajmer, 10-12 October 2009, “Marketing Innovation in Insurance Sector: With Special Reference to LIC”.
- 4th International BHU Alumni Meet (IBAM 2009) and International Seminar on Higher Education: Global Perspective and Indian Vision, B.H.U. Varanasi in association with Mahamana Malviya Mission, 25-27 December, 2009, Participated
- International Conference Strategic Management of Energy, Environment and Disaster for Sustainable Development, B.H.U. Varanasi, 11-15 January 2010, Participated
- National Conference on Recent Global Developments in Management and IT: Prospects and Perspectives, SMS, Varanasi, 29-31 January 2010, “Repositioning: A Strategic Tool”.
- National Seminar on Is All Well in Indian Economy? D.A.V. P.G. College, Varanasi, 25th February 2010, “Indian Insurance Sector: Problems and Solutions”.
- 63rd All India Commerce Conference, Faculty of Commerce, Goa University, 1-3rd October 2010 “Talent Management in Life Insurance Corporation of India”.
- National Conference on Women Entrepreneurship in India, FMS, B.H.U., Varanasi, 22-23 October 2010, “Women Entrepreneurship Development Under Five Year Plans”.
- National Seminar on Innovative Management Practices in Globalized Era, Department of Commerce, D.A.V.P.G. College, Varanasi, 4-5 January 2011, “New Product Development in LIC of India”.
- International Conference of Managing Sustainable Development of Rural Economy and Agri Business (ICONBHU11), B.H.U. Varanasi, 21-23 January 2011, “Micro Insurance Products in the Rural Markets: A Comparative Study”.
- National Conference on Higher Education in Current Scenario , Student Council, B.H.U., Varanasi, 25-26 February 2011, “Higher Education: Challenges and Prospects”.
- National Conference on Insurance Industry in India: Agenda for Future, Faculty of Commerce, BHU, Varanasi, 16-17 April 2011, “Product Innovation in Life Insurance: A Comparative Study”.
- Workshop on Research Methodology in Area Studies, Centre for the Study of Nepal, B.H.U., Varanasi, 31-06 November 2011 , Participated
- National Seminar on Sustainable Development in Globalised Era, Department of Commerce, D.A.V.P.G. College, and Institute of Development Studies, Varanasi, 3-4 February 2012, “Marketing Environment in Life Insurance Industry in India”.

- International Seminar on Poverty and Humanitarianism: Challenges and Solution, Department of Sociology, M.G.K.V.P., Varanasi, 11-12 February 2012, “Micro Finance: A Panacea for Poverty Eradication”.
- National Conference on Innovative Management Practices In Banking and Insurance Sector-A Global Perspective, Faculty of Commerce, B.H.U. and Varanasi Insurance Inst., 14-15 April 2012, “Impact of Macro Forces on Life Insurance Market”.
- International Conference on Global Business Research, Mohanlal Sukhadia University, Udaipur, Rajasthan, 20-22 September 2012, “Mobile Banking in India: Challenges and Future Prospects”.
- International Conference on Global Business Research, Mohanlal Sukhadia University, Udaipur, Rajasthan, 20-22 September 2012, “ Mergers as a strategic tool for banking sector: a case study of ICICI Bank”.
- National Seminar on Entrepreneurship Development: Challenges and Opportunity, Dept. Of Commerce, Buddha P.G. College, Kushinagar, 05-06 November 2012, “Determinants and Health of Women Entrepreneurship in India”.
- 65th All India Commerce Conference, K.P.B. Hinduja College of Commerce, Mumbai, 09-11 November 2012, “Employer Branding: A Conceptual Analysis”.
- National Seminar Advancement in Management & Related Issues, Dept. of Business Administration, University of Kalyani, Kolkata , 22-23 November 2012, “Critical Issues in Services Marketing: A Case Study of McDonald in India”.
- International Seminar on Conflict Management, Peace Economics and Peace Science, Dept. of Sociology, MGKVP, Varanasi, 18-19 December 2012, “Impact of Financial Crisis on India’s International Trade”.
- 54th Annual Conference The Indian Society of Labour Economics, Dept. of Economics, BHU, Varanasi, 20-22 December 2012, “Role of SIDBI in the Development of Micro, Small and Medium Enterprises in India”.
- Multi Disciplinary International Seminar on Emerging Innovative Strategies in Management, Commerce, Economics, Education & other Disciplines, Institute of Management Excellence & Innovations, Lucknow, 24-25 February 2013, “Factors Responsible in the Growth of Indian Economy”.
- Seven Days National Workshop on Case Teaching and Case Writing, SHEPA, Varanasi, 4-10 March 2013, Participated.

Areas of Interest

Marketing, Management, Business Environment, Strategic Management, Accounting and Insurance.

Hobbies

Music, Travelling, Sports, Gardening & Internet Surfing

Career Objective

To pursue career in teaching and research along with innovative bent of mind.

Behavioral Characteristics

Honest, Hard Working, Quick Learner, Innovative Mind and Positive Attitude.

Key Strengths

Believe in team work and team-spirit. An enthusiastic communicator with problem solving and analytical abilities.

References:

Dr. M.N.A. Ansari
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Declaration and Signature

I hereby affirm that the information provided in this document is accurate and true to the best of my knowledge.

Place: Varanasi

Furquan Uddin

Date:

Signature